Michael R. Jones, MBA, CFP®

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PROFILE

Comfortable with public speaking having made dozens of presentations to a variety of audiences over career. Well versed in investment management and financial planning. Knowledge of corporate finance and private equity through prior experience and industry contacts.

EXPERIENCE

2015 - Current Founder and President, Ataraxia Advisory Services, LLC

- · Started a Registered Investment Advisor (RIA) firm serving families and small businesses in the New River Valley and beyond
- · Provide financial planning and investment management services

2005 – 2015 President, JSW Financial, Inc.

- \cdot Managed all aspects of an independent financial advisory firm with >\$100M in assets under management
- Provided financial planning and investment management services to individual and small business clients
- Delivered educational presentations covering a variety of investment and planning topics to clients and prospective clients. Audience size up to 100.

2002 – 2005 Operations Manager, BBA Nonwovens, Inc.

- · Management and budget responsibility of the thermal bonding department
- · 70 direct and indirect reports

1999 – 2002 Analyst and Production Manager, *Corning, Inc.*

- · Various roles and responsibilities including assistant financial controller and manufacturing manager
- · Analyzed the financial and operational aspects of proposed manufacturing initiatives. Presented recommendations to upper management.

EDUCATION, PROFESSIONAL DESIGNATIONS & LICENSES

1997 - 1999	Master of Science in Management (MBA), Krannert School, Purdue University
1988 - 1993	Bachelor of Science in Mechanical Engineering, Virginia Tech
2009 - Present	Certified Financial Plannning™ professional
2005 - Present	FINRA Series 7 and NASAA Series 66 licenses